

## **Privacy Policy**

**Effective Date:** 5/1/25

Occasions & Co. (“we,” “our,” or “us”) respects your privacy. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website, submit inquiries, or use our services.

### **1. Information We Collect**

We may collect personal information such as:

- Name, email address, phone number
- Event details (e.g., date, location, type of service)
- Any information you voluntarily submit through contact forms or communication

We may also collect non-personal data (via Wix and analytics tools) including:

- IP address, browser type, device information
- Pages visited and time spent on our site

### **2. How We Use Your Information**

We use this information to:

- Communicate with you about your event or inquiry
- Provide and improve our services
- Send occasional updates or promotions (with your consent)

### **3. Sharing Your Information**

We do not sell your personal data. We may share information with trusted third parties (e.g., vendors, payment processors) only as needed to fulfill our services.

### **4. Data Security**

We use reasonable security measures to protect your information. However, no system is completely secure.

### **5. Your Rights**

You may request access to, correction of, or deletion of your personal data by emailing [info@occasionsandco.com](mailto:info@occasionsandco.com). You may opt out of marketing communications at any time.

### **6. Children’s Privacy**

Our services are not intended for children under 13. We do not knowingly collect data from children.

## **7. Texas Privacy Rights**

Texas residents may exercise their rights under the Texas Data Privacy and Security Act, including access to and deletion of their personal data. Requests can be sent to **[info@occasionsandco.com](mailto:info@occasionsandco.com)**.

## **8. Policy Updates**

We may update this Privacy Policy from time to time. Changes will be posted here with a revised effective date.

## **9. Contact**

Questions? Contact us at **[info@occasionsandco.com](mailto:info@occasionsandco.com)**.